

WEARABLE ART

Mandurah

— *Artist Statement*

**Tips and tricks for writing your
Wearable Art Mandurah Artist
Statement**



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ART
Mandurah



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— *Your Artist Statement*

What is an Artist Statement?

Your Artist Statement is the communication between you and your audiences, describing your creative process of construction and results. It may include your personal history, symbolism and/or materials. Your statement should include whatever is important to you and the presentation of your artwork.

Your artist statement supplements the visual information in your artwork. It may also help curators and other arts professionals talk about and promote your artwork; provide background information for writers of articles, reviews, and catalogues; or function as the basis for cover letters and grant proposals.

— *Wearable Art Mandurah*

Artist Statements

When to submit your Artist Statement

In the Wearable Art Mandurah Competition, your Artist Statement must be submitted with your Pre-Selection Submission. In 2022, this is due on:

Friday 27 May—for Avant Garde, Paper, Conceptual (Elemental) and Tertiary Pairing Project Categories

Friday 17 June—for Youth and Tertiary Categories

We recommend giving yourself plenty of time to work on your Artist Statement—some designers find this the hardest part of the whole competition!

How long can my Artist Statement be?

There are 3 parts to your Wearable Art Mandurah Artist Statement, each with its own word limits. These limits are strictly enforced, and you will be asked to make edits if your statement is too long!

Artist Statement—100 words

Methods and Materials—50 words

Condensed Artist Statement—50 words

Please read on for more information about these 3 parts



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Artist Statement—100 words

In 100 words tell your audience what your garment is about. What is the story? How should the artwork be read? What background information isn't obvious? This will be provided to the Judges at both Pre-Selection and Judging when they evaluate your garment. You might like to think about including details that expand upon what can't be understood simply by looking at your work.

Methods and Materials—50 words

In 50 words, you have the opportunity to talk about **what** your garment is made from, **why** you used this technique or **how** you made it. You can either do this in a list or by explaining your techniques in detail. You don't have to include every single method/material (or may not be able to) so think about the most interesting, important or innovative elements. If someone was looking at your garment, what question about its construction might they have?

Condensed Artist Statement—50 words

The condensed statement will mostly be used in catalogues and exhibition settings, where space is limited. Try to boil your Artist Statement down to its most essential elements—what is vital to know about your garment? If methods and materials are integral to explaining your garment, you may like to include them in your condensed statement, as they may not always be listed in a catalogue alongside the piece.

Tips and tricks

- Be clear and concise— use clean sentences and simple words.
- You can use contractions (such as *don't* rather than *do not*) to help with the word count.
- Focus on topics not apparent from viewing your images, such as symbols and metaphors, themes and issues underlying your work, materials, scale etc.
- Proofread your statement for spelling, grammar or confusing content. Try reading it aloud or recording it to see how it sounds. Ask a friend to read it too—do they still have questions about the garment that aren't answered in your statement?
- If you are entering the Conceptual Category, *Elemental*, you might like to explain how your garment fits your interpretation of the category.

What NOT to include

- Your Artist Statement is about your garment, and should not be a biography about you and your practice as an artist.
- Any references to your name will be removed for Judging, so don't feel like you need to include it in the Statement.
- You don't need theoretical jargon or an intellectualised writing style. Your artwork is the impressive part, the Artist Statement is just supporting that.
- Avoid passive sentences and sounding unsure—try “this garment expresses” rather than “I am attempting to express”

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— Examples

Wearable Art Mandurah Exhibition

The catalogue from the Wearable Art Mandurah Exhibition is available online. This includes the 50-word condensed statements and Methods/Materials from the featured designers, showing you the many different ways that Artist Statements can be done.

Head to :

wearableartmandurah.com/event/exhibitions

to view the Exhibition Catalogue.

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