

WEARABLE ART

Mandurah



*2019
ENTRY KIT*

Local, national and international artists are invited to
create revolutionary works of art on the body.

wearableartmandurah.com



Mandurah, Western Australia

Located 72 kilometres south of Western Australia's capital city of Perth, Mandurah is the vibrant coastal heart of the picturesque Peel region. Its strong cultural heritage began with the Binjareb people of the Bibbulmun Nation where the ancestral name, Mandjoogoordap (meeting place of the heart) gave life to the area. The Aboriginal community is custodian of the land which centres on the waterways, rivers, lakes, estuary, ocean and coastal plains creating a historic thoroughfare to the diverse City that Mandurah is today. This strong cultural heritage is also based on creating opportunities for people from diverse backgrounds to participate in arts and cultural activities, elevating talent and encouraging artistic expression.

Wearable Art Mandurah began in 2011 as part of the City of Mandurah's annual Stretch Arts Festival to provide an opportunity for local designers to present their creations.

It is now an internationally recognised event that offers a platform for artists to present wearable art to enthusiastic audiences.

The benefits of entering:

The competition encourages personal growth and identity as well as providing the framework for storytelling through use of narrative. It offers opportunities for skill development and learning, which augments creativity. It provides a platform to explore and create awareness of issues and challenges in life, society or environment.

Great prize money

This year's prize pool has increased to more than \$12,000 AUD to be divided across all categories and awards. Individual amounts for each prize may vary.

Workshops

Check out our monthly eNewsletter and Facebook page for upcoming local and national workshops on concept development, working with recycled materials, artists talks etc.

To receive our newsletters email wearableart@mandurah.wa.gov.au with the subject line **Sign me Up**

Professional exposure to a large audience at various events

e.g. Showcase, exhibitions, expos, workshops, promotional material etc.

Photography

Free professional photography, hair and make-up is offered to all artists who have passed the pre-selection stage.

Categories

Avant Garde

Think Jean Paul Gaultier meets Lady Gaga! Consider using traditional materials in a non-traditional way. Favour or introduce new experimental ideas and methods. Push the boundaries of what is accepted as the norm or the status quo. Ask 'has this been done before?'

Movement

Consider movement in a theatrical sense; articulation; a moving part of a mechanism, a group of people working together to advance their ideas; a change or development; a principal division of a longer musical work.

A Land Down Under

Embrace the culture, architecture, iconography, people, flora and fauna of this unique part of the world.

Tertiary Student

The Tertiary Student category is for students registered at universities, TAFE institutions or government approved registered training organisations any time between 1 July 2018 and 30 June 2019. Includes 2018 graduate students.

Youth

presented by Reading Cinemas Mandurah

Open to artists 18 years and under, with no themes or boundaries. The brief? To create a revolutionary work of art on the body.



Special Awards

Wearable Art Mandurah Artist Of The Year Award

The artist with the highest score across all categories will earn the prestigious title of Wearable Art Mandurah Artist of the Year.

International Award

Open to artists living outside Australia, across all categories.

Creative Reuse Award

Reuse discarded objects or materials to create a product of higher quality or value than the original. Requires a minimum of 80% repurposed materials.

TAFTA Inc. Award*

For extravagant, revolutionary, provocative works of art on the body using traditional fibres or textiles in an original and creative way.

*This Award offers a week long residential workshop at the 2019 or 2020 Geelong Fibre Forum, valued at \$1,100 AUD. (Includes accommodation, all meals, and workshops, excludes airfares and transfers).

First-Time Entrant Award

All first-time entrants are eligible.

Gillian Kaye Peebles Youth Award

Open to artists 18 years and under, with no themes or boundaries.

Powertex Award

presented by Powertex Australia

Artists across all categories who incorporate one or more Powertex products are eligible for this award.

Artists are not eligible for multiple prizes. If an artist is the highest scorer across multiple categories and/or awards, they will be deemed to win the prize of the highest value.



How to enter Wearable Art Mandurah

Step One - Complete your online Entry Form (entries open 1 July 2018)

Submit your online Entry Form and fee early to be eligible for early bird discounts and other opportunities.

Closing date for all categories and awards:

Early bird discounted rate 30 September 2018

Final closing date – on or before 16 December 2018

Step Two - Complete your online Pre-selection Submission Form

Closing date for all categories is on or before 18 February 2019

This online form, together with an Artist Statement and four good quality photographs of your completed garment must be submitted online on or before this date. This can be done any time after 20 December and we encourage early submissions as a way of checking if paperwork and images are in order.

Step Three - For National and International Artists unable to attend the judging events

Courier and Postal Entries due to be received by:

Youth Judging (aged 18 years and under):
Tuesday 19 March 2019

Main Adult judging: Wednesday 3 April 2019

IMPORTANT: Successful pre-selection artists: If you ARE attending the judging event, please bring your garment with you to dress your model. Models are supplied by Metro Modelling and Dance Academy.

National and International Artists unable to attend their judging event will receive a garment freight subsidy of \$100 AUD



Criteria

Explore the world of wearable art by creating extravagant, revolutionary, provocative works of art on the body. Be inspired to transform artisan skills including sewing, felting, weaving, dyeing, leather tooling, beading, painting, knitting, crocheting and more into expressions of history, personal stories and a new perspective on design. Consider innovation in materials including traditional fibres and finished fabrics as well as recycled, reused and repurposed materials.

Garments will be judged with equal weighting across five criteria:

Artistic Vision

- Articulated inspiration or narrative in your Artist Statement
- The synergy between your artwork and your Artist Statement

Creativity and Originality

- Use of traditional techniques in a non-traditional way
- The presentation of unconventional ideas

Innovative Use of Materials

- The innovation, manipulation and transformation of materials

Quality of Craftsmanship and Construction

- Excellence in form and technique
- Durability, safety and freedom of movement

Visual Impact

- Level of visual impact from all angles

This annual wearable art event is inclusive to all skill levels and encourages the use of all art forms. Groups, designers and creative types of any medium are encouraged to enter.



Artist Statement

The Artist Statement is the communication between you and the audience, describing your creative process of construction and results. It may include your personal history, symbolism, purpose or philosophy and should represent your artwork. Write in simple language and consider the relevance to the category (maximum 100 words).

Judging

- Your Pre-selection photographs and Artist Statement will be judged by a panel.
- Successful Pre-selection artists will be notified by 10 March, 2019 and listed on the website.
- Successful Pre-selection garments will be professionally styled, photographed and judged on:
Youth Judging Event: Saturday 23 March
Main Adult Judging Event: Saturday 6 April
- Showcase finalists will be notified by 23 April, 2019 and listed on the website.
- Finalist garments will feature in the Showcase events on Saturday 15 June and Sunday 16 June, 2019.

Judges Hot Tips

- Consider structure and form
- Change thinking from the traditional form of dresses, skirts and trousers and more towards a sculptural artwork
- Be innovative with materials – try to use materials that have been manipulated or transformed rather than using commercially available fabric or materials
- Consider how the garment will perform, move and appear on stage. How does it compliment the human form? What makes it stand out from the rest?
- Ensure the garment looks as good from the front as it does from the back.
- Poor quality photographs may reduce your score in the Pre-selection Judging, prohibiting you from advancing in the competition
- For all judging, carefully consider the overall presentation including hair, make-up, movement and choice of model.
- For a garment to be considered for the showcase, it must:
 - fit a female size 8 – 12 or a men's size medium
 - be durable and be able to be worn up to 15 times
 - include clear dressing instructions
 - be safe to wear eg. no sharp edges, not excessively heavy

Important dates to mark in your diary:

1 July 2018

Entries open

30 September 2018

Early Bird Entries close

16 December 2018

All Entries close

18 February 2019

Online pre-selection submission deadline

March 2019

Pre-selection judging with photographs and artist statements

15 March 2019

Successful pre-selection artists notified & listed on website

23 March 2019

Youth Judging Event, Mandurah Performing Arts Centre

6 April 2019

Main Adult Judging Event, Mandurah Performing Arts Centre

15 June 2019

Wearable Art Mandurah Awards Showcase

16 June 2019

Wearable Art Mandurah Matinee Showcase

Terms and Conditions

General

1. "The City" means the City of Mandurah Local Government.
2. "The Artist" means the person or persons who designed the Garment and whose name or names appear on the Application.
3. An "Entry" is defined as one Garment that can be worn simultaneously by one to three models, and designed by an Artist and or artistic team.
4. "The Model" means the person or persons who demonstrate the Garments and may, on occasion, be the Artist.
5. "Garment" means any entry in this competition designed by the Artist and worn by the Model in competing for the prize money as set out and available in this competition and shall include without limitation body art, animate or inanimate objects or materials.
6. The Artist shall provide a royalty free license to the City permitting the City to photograph and display (including for commercial gain) any photographs of the Garment.
7. Where the Artist consists of two or more persons, payment by the City of any prize money will be deemed to have been effected and discharged by payments to any one of the persons named in the Application.
8. Total prize money for the event is a minimum of \$12,000 divided across all categories and special awards. Individual amounts for each prize may vary.
9. The City will at its absolute discretion determine the amount of any prize to be allocated to each category.
10. The TAFTA Inc. Award is a residential workshop in early October 2019 and includes accommodation, workshop tuition fees and all meals at the Geelong Fibre Forum. Airfares and transfers are not included. Dates are transferable between the 2019 or 2020 Geelong Fibre Forum. The prize is non-transferable. Artists should only apply for this award if:
 - the award criteria has been met.
 - they can attend on the dates specified.
11. The Powertex Award is Powertex products valued at \$500 AUD. The prize is non-transferable.
12. Prize money awarded in each category shall be the total amount awarded to each Artist. Any agreement as to amounts to be received between the Artist and the Model shall not be the responsibility of the City.
13. Artists are not eligible for multiple prizes. If an Artist is the highest scorer across multiple categories and/or awards, they will be deemed to win the prize of the highest value.
14. Advertising signs or logos will not be permitted on any Garment without prior approval in writing from the City.
15. Garments worn by a Model must comply with perceived standards of public decency which shall include at the very least the covering of genital areas and female breast nipples.
16. Judges, in their absolute discretion may disqualify Artists who bring the Competition into disrepute.
17. The Artist and the City acknowledge the moral rights accorded to the Artist pursuant of the Copyright Act 1968 and nothing in these terms and conditions shall overcome any moral rights accorded to the Artist pursuant to Part IX of the Copyright Act 1968.

Garments

1. Garments must be durable and be able to be worn up to 15 times.
2. The Garment must not have been shown in a previous wearable art event except for the Youth and Tertiary category where this condition does not apply.
3. It is the Artist's responsibility to insure their property. The City of Mandurah will not be made liable for any damages or loss of property throughout the competition.
4. Artists are responsible for the costs of freighting their Garment to and from the required venues.
5. The City will provide \$100 AUD freight subsidy for each successfully pre-selected national or international garment submission.
6. For the judging event, entrants have the option to provide their own model or have a model provided, to fit a female size 8-12 or a male size medium.
7. Artists in the Youth category must be 18 or under on 30 June 2019.
8. Artists in the Youth category acknowledge and agree that:
 - they will obtain their parent/guardian/authorised person's consent to enter the competition.
 - any prize money will be paid to the parent/guardian/authorised person on behalf of the entrant; and
 - the parent/guardian/authorised person will provide the City of Mandurah with a valid receipt for any prize monies.

Wearable Art Mandurah Showcase

1. Choreography, music and creative interpretation of the Garments is at the discretion of the Creative Director.
2. For Garments to be considered for the Showcase, they need to fit a female size 8-12 or a male size medium.
3. Models or dancers will be provided to present the Garments on stage. Exceptions will be considered and will be at the discretion of the Creative Director.
4. Headwear needs to be well fitted and balanced, and remain in place with movement.
5. If shoes or accessories restrict movement and safety on stage, the Creative Director, at his/her discretion may choose to exclude them from the performance.
6. Wardrobe attendants will be provided to dress the models and dancers. If assistance is required the Artists will be contacted directly by the wardrobe attendants.
7. Garments need to be safe to wear, with no sharp edges and have an even weight distribution.

Wearable Art Mandurah Exhibition

1. The selection of Garments to be exhibited is at the sole discretion of the Gallery Curator.
2. Exhibited Garments will be presented as part of an overall concept and may, or may not, include all elements or accessories.
3. Exhibited Garments will remain in the gallery until the exhibition closing date.
4. Some Garments may be suspended from set points within the gallery. Garments will be handled with all respect and care utilising the Garment structure or with the creation of small, incidental looped stitches within the inside of the Garment.

