

WEAR ABLE ART

Mandurah

Photographing your Wearable Art

The most important thing to remember when photographing your wearable art is that these are the images the judges use in their pre-selection judging. These images, combined with your Artist Statement, determine whether or not you pass through the pre-selection judging to the next stage.

Ensure you show off your garment to its best advantage.

The front, back and side views are equally important. Take the time to make sure every angle shows off your garment to the fullest.

You have put a lot of work into your garment, and below are some tips to ensure the best results:

- Provide three clear, full length images: one front, one back and one side. The fourth image will be a close-up detail of the materials and/or techniques used.
- Photograph your garment on a person. The body provides structure to the garment and you want the judges to be able to see the garment at its absolute best.
- Use a plain background. If you are using a backdrop, ensure it is high enough to cover the height of any headwear, and extend it to cover the floor.
- Consider the background colour to contrast against your garment. E.g. If your garment is dark in colour, a light background will make it easier to see clearly.
- Use an even light source from the front.
- Provide jpeg images in a file size between 2 and 5MB each.