

WEAR ABLE ART

Mandurah

How to Write an Artist Statement

Your Artist Statement is the communication between you and your audiences, describing your creative process of construction and results. It may include your personal history, symbolism and/or materials. Your statement should include whatever is important to you and the presentation of your artwork.

Your artist statement supplements the visual information in your artwork. Other uses include the following; helping curators and other arts professionals talk about and promote your artwork; providing background information for writers of articles, reviews, and catalogues; functioning as the basis for cover letters and grant proposals.

Your Artist Statement should cover:

- Your artworks purpose and philosophy (maximum 100 words)
- Your methods and materials (maximum 50 words)

Do's:

- Keep it short, coherent and clear.
- Write in simple sentences using simple words
- Focus on topics not apparent from viewing your images, such as symbols and metaphors, themes and issues underlying your work, materials, scale etc.
- Proofread your statement for spelling, grammar or confusing content
- Create an Artist Statement for every artwork
- Ensure you include the relativity to theme or category

Don'ts:

- Imitate the theoretical or intellectualized style of writing used in critical art magazines
- Try to impress the reader by extensive knowledge of art criticism, art history or technical terminology. **You want to impress them with your artwork.**
- Never use weak phrases that reflect insecurities like "I am hoping to.." "I am trying to..." or "I would like to"