Local, national and international artists are invited to create extravagant, revolutionary, provocative works of art on the body.

More than $11,000 AUD in cash and prizes

wearableartmandurah.com
Mandurah, Western Australia
Located 72 kilometres south of Western Australia’s capital city of Perth, Mandurah is the vibrant coastal heart of the picturesque Peel region. Its strong cultural heritage began with the Binjareb people of the Bibbulmum Nation where the ancestral name, Mandjoogoordap (meeting place of the heart) gave life to the area. The Aboriginal community is custodian of the land which centres on the waterways, rivers, lakes, estuary, ocean and coastal plains creating a historic thoroughfare to the diverse City that Mandurah is today. This strong cultural heritage is also based on creating opportunities for people from diverse backgrounds to participate in arts and cultural activities, elevating talent and encouraging artistic expression.
Wearable Art Mandurah began in 2011 as part of the City of Mandurah’s annual Stretch Arts Festival to provide the platform and infrastructure for local designers to present their creations.
It is now an internationally recognised event that offers a platform for artists to present wearable art to enthusiastic audiences.

The benefits of entering:
The competition encourages personal growth and identity as well as providing the framework for storytelling through use of narrative. It offers opportunities for skill development and learning, which augments creativity and can become a platform to explore and create awareness of issues and challenges in life, society or environment.

Great prize money
This year’s prize pool has increased to more than $11,000 AUD to be divided across all categories and awards. Individual amounts for each category may vary.

Workshops
Check out our monthly eNewsletter and Facebook page for upcoming local and national workshops on concept development, working with recycled materials, artists talks etc.
To receive our newsletters email wearableart@mandurah.wa.gov.au with the subject line Sign me Up

Professional exposure to a large audience at various events
e.g. Showcase, exhibitions, expos, workshops, promotional material etc.

Photography
Free professional photography is offered to all artists who have passed the pre-selection stage.

Showcase tickets
All artists who pass pre-selection are entitled to one free ticket to the Showcase, a full length theatrical performance featuring music, lighting, dance and presenting these works in a world class theatre.
Categories

Avant Garde
Think Jean Paul Gaultier meets Lady Gaga! Consider using traditional materials in a non-traditional way. Favour or introduce new experimental ideas and methods. Push the boundaries of what is accepted as the norm or the status quo.

Transformation
Consider a marked change in form, nature, or appearance, or the metamorphosis during the life cycle of an animal. Or the spontaneous change of one element into another by a nuclear process. Think about change, alteration, modification, conversion, transfiguration, evolution, mutation.

Metallic
Consider this as an open category, where anything goes – as long as it is metallic! Metallic in colour, or metallic in material. Endless possibilities. Experiment with texture, repetition, shape, balance and harmony. Your technique and choice of materials become the star of the show.

Tertiary Student
Presented by WA Fibre and Textile Association (WAFTA)
The Tertiary Student Award, presented by WAFTA, is for students registered at universities, TAFE institutions or government approved registered training organisations any time between 1 July 2017 and 30 June 2018. Includes 2017 graduate students.

Youth
Presented by Reading Cinemas Mandurah
Open to artists 18 years and under, with no themes or boundaries. The brief? To create a revolutionary work of art on the body.

Artists are not eligible for multiple prizes. If an artist is the highest scorer across multiple categories and/or awards, they will be deemed to win the prize of the highest value.
Special Awards

**Wearable Art Artist Of The Year Award**

The artist with the highest score across all categories will earn the prestigious title of Wearable Art Artist of the Year.

**Wearable Art Mandurah International Award**

Open to artists living outside Australia, across all categories.

**Creative Reuse Award**

Reuse discarded objects or materials to create a product of higher quality or value than the original. Requires a minimum of 80% repurposed materials.

**Tafta Inc Award**

For extravagant, revolutionary, provocative works of art on the body using traditional fibres or textiles in an original and creative way.

This Award offers a week long residential workshop at the 2018 or 2019 Geelong Fibre Forum, valued at $1,100 AUD. Includes accommodation, all meals, and workshops, excludes airfares and transfers.

**Gillian Kaye Peebles Youth Award**

Open to artists 18 years and under, with no themes or boundaries.

**Powertex Award**

*presented by Powertex Australia*

Artists across all categories who incorporate one or more Powertex products are eligible for this award.

**First-Time Entrant Award**

All first-time entrants are eligible.

**WAFTA Tertiary Student Award**

In recognition of excellence in working with fibres and textiles.
How to enter Wearable Art Mandurah

*Step One - Complete your online Entry Form (entries open 1 July 2017)*

Submit your online Entry Form and fee early to be eligible for early bird discounts and other opportunities.

**Closing date for all categories and awards:**

Early bird discounted rate 30 September 2017

Final Closing Date – on or before 18 December 2017

*Step Two - Online Pre-selection Submission Form*

Closing date for all categories is on or before 19 February 2018

This online form, together with an Artist Statement and four good quality photographs of your completed garment must be submitted online on or before this date. This can be done any time after 20 December and we encourage early submissions as a way of checking if paperwork and images are in order.

*Step Three – Courier and Postal Entries due to be received by 4 April 2018*

This step is for interstate and international artists unable to attend the April judging event.

**IMPORTANT:** Successful pre-selection artists; If you ARE attending the judging event, please bring your garment with you to dress your model. Models are supplied by Metro Modelling and Dance Academy.

**Artists living outside Western Australia.**

Successful pre-selection artists each receive $100 AUD freight subsidy on receipt of the garment in Mandurah.
Explore the world of wearable art by creating extravagant, revolutionary, provocative works of art on the body. Be inspired to transform artisan skills including sewing, felting, weaving, dyeing, leather tooling, beading, painting, knitting, crocheting and more into expressions of history, personal stories and a new perspective on design. Consider innovation in materials including traditional fibres and finished fabrics as well as recycled, reused and repurposed materials.

**Criteria**

Garments will be judged with equal weighting across five criteria:

**Artistic Vision**
- Articulated inspiration or narrative in your Artist Statement
- The synergy between your artwork and your Artist Statement

**Creativity and Originality**
- Use of traditional techniques in a non-traditional way
- The presentation of unconventional ideas

**Innovative Use of Materials**
- The innovation, manipulation and transformation of materials

**Quality of Craftsmanship and Construction**
- Excellence in form and technique
- Durability, safety and freedom of movement

**Visual Impact**
- Level of visual impact from all angles

*This annual wearable art event is inclusive to all skill levels and encourages the use of all art forms. Groups, designers and creative types of any medium are encouraged to enter.*
**Artists Statement**
The Artist Statement is the communication between you and the audience, describing your creative process of construction and results. It may include your personal history, symbolism, purpose or philosophy and should represent your artwork. Write in simple language and consider the relevance to the category (maximum 100 words).

**Judging**
- Your Pre-selection photographs and Artist Statement will be judged by a panel.
- Successful Pre-selection artists will be notified by 9 March, 2018 and listed on the website.
- Successful Pre-selection garments will be judged at the Final Judging on Saturday 7 April, and will be professionally photographed.
- Showcase finalists will be notified by 23 April, 2018 and listed on the website.
- Finalist garments will feature in the Showcase events on Saturday 9 June and Sunday 10 June, 2018.

**Judges Hot Tips**
- Consider structure and form; move your thinking away from traditional clothing and more towards creating a sculptural artwork.
- Be innovative with materials – try to use materials that have been manipulated or transformed rather than using commercially available fabric or materials.
- Consider how the garment will perform, move and appear on stage. How does it compliment the human form? What makes it stand out from the rest?
- Ensure the garment looks as good from the front as it does from the back.
- Poor quality photographs may reduce your score in the Pre-selection Judging.
- For the Final Judging, carefully consider the overall presentation including hair, make-up, movement and choice of model.
- For a garment to be considered for the showcase, it must:
  - fit a female size 8 – 12 or a men’s size medium
  - be durable and be able to be worn up to 15 times
  - include clear dressing instructions
  - be safe to wear eg. no sharp edges, not excessively heavy

**Important dates to mark in your diary:**

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<th>Date</th>
<th>Event Description</th>
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<td>19 February 2018</td>
<td>Online pre-selection deadline</td>
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<td>1 March 2018</td>
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<td>Showcase Event Two</td>
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Terms and Conditions

General

1. “The City” means the City of Mandurah Local Government.
2. “The Artist” means the person or persons who designed the Garment and whose name or names appear on the Application.
3. An “Entry” is defined as one Garment that can be worn simultaneously by one to three models, and designed by an Artist and or artistic team.
4. “The Model” means the person or persons who demonstrate the Garments and may, on occasion, be the Artist.
5. “Garment” means any entry in this competition designed by the Artist and worn by the Model in competing for the prize money as set out and available in this competition and shall include without limitation body art, animate or inanimate objects or materials.
6. The Artist shall provide a royalty free license to the City permitting the City to photograph and display (including for commercial gain) any photographs of the Garment.
7. Where the Artist consists of two or more persons, payment by the City of any prize money will be deemed to have been effected and discharged by payments to any one of the persons named in the Application.
8. Total prize money for the event is a minimum of $11,000 AUD divided across all categories and special awards. Individual amounts for each prize may vary.
9. The City will at its absolute discretion determine the amount of any prize to be allocated to each category.
10. The TAFTA Inc. Award is a residential workshop from 30 September – 6 October 2018 and includes accommodation, workshop tuition fees and all meals at the Geelong Fibre Forum. Airfares and transfers are not included. Dates are transferable between the 2018 or 2019 Geelong Fibre Forum. The prize is non-transferable. Artists should only apply for this award if:
   - the award criteria has been met.
   - they can attend on the dates specified.
11. The Powertex Award is Powertex products valued at $500 AUD. The prize is non-transferable.
12. The Tertiary Student Award is for students registered at universities, TAFE institutions or government approved registered training organisations any time between 1 July 2017 and 30 June 2018. Includes 2017 graduate students.
13. Prize money awarded in each category shall be the total amount awarded to each Artist. Any agreement as to amounts to be received between the Artist and the Model shall not be the responsibility of the City.
14. Artists are not eligible for multiple prizes. If an Artist is the highest scorer across multiple categories and/or awards, they will be deemed to win the prize of the highest value.
15. Advertising signs or logos will not be permitted on any Garment without prior approval in writing from the City.
16. Garments worn by a Model must comply with perceived standards of public decency which shall include at the very least the covering of genital areas and female breast nipples.
17. Judges, in their absolute discretion may disqualify Artists which bring the Competition into disrepute.
18. The Artist and the City acknowledge the moral rights accorded to the Artist pursuant of the Copyright Act 1968 and nothing in these terms and conditions shall overcome any moral rights accorded to the Artist pursuant to Part IX of the Copyright Act 1968.

Garments

1. Garments must be durable and be able to be worn up to 15 times.
2. The Garment must not have been shown in a previous wearable art event except for the Youth Award where this condition does not apply.
3. It is the Artist’s responsibility to insure their property. The City of Mandurah will not be made liable for any
damages or loss of property throughout the competition.
4. Artists are responsible for the costs of freighting their Garment to and from the required venues.
5. The City will provide $100 AUD freight subsidy for each successfully pre-selected national or international garment submission, to be reimbursed after the main judging event.
6. For the judging event, entrants have the option to provide their own model or have a model provided, to fit a female size 8-12 or a male size medium.
7. Artists in the Youth category must be 18 or under on 30 June 2018.
8. Artists in the Youth category acknowledge and agree that:
   - they will obtain their parent/guardian/authorised person’s consent to enter the competition.
   - any prize money will be paid to the parent/guardian/authorised person on behalf of the entrant; and
   - the parent/guardian/authorised person will provide the City of Mandurah with a valid receipt for any prize monies.

**Wearable Art Mandurah Showcase**
1. Choreography, music and creative interpretation of the Garments is at the discretion of the Creative Director.
2. For Garments to be considered for the Showcase, they need to fit a female size 8-12 or a male size medium.
3. Models or dancers will be provided to present the Garments on stage. Exceptions will be considered and will be at the discretion of the Creative Director.
4. Headwear needs to be well fitted and balanced, and remain in place with movement.
5. If shoes or accessories restrict movement and safety on stage, the Creative Director, at his/her discretion may choose to exclude them from the performance.
6. Wardrobe attendants will be provided to dress the models and dancers. If assistance is required the Artists will be contacted directly by the wardrobe attendants.
7. Garments need to be safe to wear, with no sharp edges and have an even weight distribution.

**Wearable Art Mandurah Exhibition**
1. The selection of Garments to be exhibited is at the sole discretion of the Gallery Curator.
2. Exhibited Garments will be presented as part of an overall concept and may, or may not, include all elements or accessories.
3. Exhibited Garments will remain in the gallery until the exhibition closing date.
4. Some Garments may be suspended from set points within the gallery. Garments will be handled with all respect and care utilising the Garment structure or with the creation of small, incidental looped stitches within the inside of the Garment.